



## Want to write a fundraising letter but don't know what to say?

Lara Weberling has generously provided a template letter (below) that is similar to the one she sent out in October to raise money for CNCF through the new parks site.

### Dear Friends and Family,

We are reaching out to ask you to partner with us in support of the Children's Neuroblastoma Cancer Foundation. As you know, \_\_\_\_\_ has been fighting/has fought neuroblastoma. [Add an update on your child's battle here]. Neuroblastoma is one of the most difficult pediatric cancers to cure, especially in the event of relapse.

Children battling neuroblastoma go through the most grueling therapies to treat any cancer - for children OR adults. Current treatments sometimes leave children with lifelong disabilities. But even with the toughest of treatment approaches, far too many children succumb to this disease. Despite recent research findings that have significantly improved survival rates, neuroblastoma patients only have a 55 percent chance of surviving five years from the time of diagnosis without recurrence.

And yet, we witness these kids thrive and get the absolute most out of their time between and after their treatments. They are wonderfully resilient and teach us all, again and again, the most simple and profound lessons in life: To celebrate the sunny days, to love without condition and to thrive in our own way, despite challenges.

Through the shadows of this diagnosis, our family, friends and community have come together to support us through these difficult treatments. You have been our lights in the darkness. No family can go through this alone. It is in that spirit that we are asking for your support now. Please recognize \_\_\_\_\_'s battle by making a contribution to the Children's Neuroblastoma Cancer Foundation (CNCF). In this economy, research funding is dwindling from the federal government and corporate donors. Increasingly, it is parent-led efforts that fund life-saving research, educational forums and awareness campaigns.

For the past 10 years, CNCF has been a vital link between cutting edge research and families on the front lines. Additionally, each year CNCF provides parents with the opportunity to come face-to-face with researchers at its annual parent and caregivers' conference. Many parents receive potentially life-saving information at this remarkable conference.

Please honor \_\_\_\_\_ and his/her valiant fight against neuroblastoma by making a donation to the CNCF Parks Site at [www.cncfparks.org](http://www.cncfparks.org). Any contribution will be appreciated - even \$5. When you make a donation, your name goes up on our page. It feels good to see the names of our supporters there. It is proof that our story has moved you and that so many people still care. If you own a small business, consider, donating a portion of a day's proceeds to CNCF to help raise funds and awareness. And inquire at work about your employer's matching gift program, which could double or triple your contribution.

Thank you for recognizing our battle and joining us in this campaign for more sunny days. CNCF is a 501c3 non-profit organization and your donation is tax deductible to the full extent of the law. Please share this letter with others who have been moved by \_\_\_\_\_'s story.

With great love and hope,

(Name goes here)