Raise More Funds & Maintain your Park

Once your park is created, update it throughout the year!

Ideas for updating your park:
- New photos
- Update your child’s biography
- Write status updates on your child’s journey

Ways to promote your park:
- Involve your friends, family, and community
- Send out an appeal letter to your friends and family*
- Send out an appeal letter to news outlets in your community*
- Post updates about your child’s park on social media pages
- Create promotional flyers informing the public of your child’s park
- Plan your promotions around the holiday seasons
- Plan a fundraising event to raise money
- Provide “Thank You” cards for donors*
- Have your child’s story be featured in their school newsletter

*Visit www.cncfparks.org for park tools: appeal letters and thank you cards

Dear Neuroblastoma Families:

Since 2000, the Children’s Neuroblastoma Cancer Foundation (CNCF) has been committed to finding a cure for neuroblastoma through research funding, education and awareness programs. We have funded more than $2 million in research; sponsored our annual parent and caregiver education and medical conferences; and created a handbook to help parents navigate through this complicated and frightening new world.

Along our journey, we’ve gotten support from CNCF’s world-renowned Medical Advisory Board, which provides guidance for our research funding priorities each year. Professional athletes have participated in several of our fundraising events. And around the country, individuals and groups of families hold bake sales, garage sales, rodeos, marathons, walks and runs to support CNCF. The more families that join our mission, the more we can fund research, increase attendance at our educational program and provide more resources to help you through your journey.

Many people ask “What can we do to help?” Here’s a simple way for friends and family to get involved.

Every child loves to play at the park right? But neuroblastoma children spend a lot of time sick and shut in. So, CNCF developed a virtual park that you can set up online for your child at www.cncfparks.org. Each donation adds a visitor to the park. You and your child can watch it grow! Visitors also can leave messages you can share with your child. Also, it’s easy to share your child’s park with friends, family, co-workers and business associates through social media or email. Watch as your child’s eyes light up as more and more people visit their park.

Encourage donations as birthday or holiday gifts. Even a small amount adds another virtual person in the park. It only takes a few minutes to set up your park. We hope that you and your child will join us in the fight against neuroblastoma. Hope unites us!

Patricia Tallman
President

Children’s Neuroblastoma Cancer Foundation
About the Parks

CNCF Parks was created to support Children’s Neuroblastoma Cancer Foundation’s mission to one day find a cure for neuroblastoma. We believe these virtual parks are a fun and engaging way to reach our goal.

How to Create a Park

Before you create your child’s park, invite your child to join in on the fun. Make this an exciting activity for the entire family!

1. Create an Account and Create a Park
   • The first step to creating a park is to create an account on cncfparks.org. Click on the “Create a New Account” tab and fill in the required information. Click submit.
   • This will take you back to the website.
   • Click on the gold “My Park” tab at the top of the page.
   • Then, click on “Create a Park” to set up your park.

2. Personalize your Child’s Park
   • Write a short, but detailed biography about your child’s journey with neuroblastoma.
   • Add a photo of your child.
   • If applicable, upload a link to your child’s blog or website to gain more support to inform the public of your child’s journey.

3. Submit Child’s Park Information
   • Click on the “Submit” button.
   • To see your child’s page, click on the blue “Help a Child” tab at the top of the page.

4. Share your child’s park with friends and family and WATCH IT GROW!

Questions? Please contact:
866-671-2623 • info@cncfhope.org

Hans Weberling’s Virtual Park
Raised: Over $15,000

After each donation, a character is added to the virtual park.

Create a park for your child. It is easy to do.

Every time a donation is made, another person holding a kite or balloon will appear in the child’s virtual park. WATCH IT GROW! Family and friends can leave messages on the site, and you and your child can respond with updates on your child’s progress. Be sure to pass on the park URL to your friends and family through social media by using the “Share” button at the top right of every page.