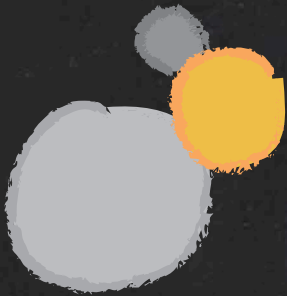


# Coins4Kids

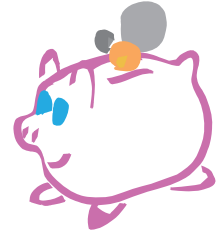


# Coins4Kids

## Table of Contents

Parent letter	3
“How-to” fundraise	
for parents and kids	4
for teachers	5
Neuroblastoma fact sheet	6
Coin drive supplies	
“Help me Out” hand-out flyers	7
“Participaiton” circle flyers	8–9
“Coin-ister” sleeve	10
“Sticky” stickers	11
FAQ	12

# Coins4Kids



Dear Parent or Guardian,

Welcome back to a great new school year! We hope your children are excited for their new adventure.

We want to kick off the new school year with a FUNdraiser. Recently, we have started working with Coins4kids; a fundraiser that helps support a cure for childhood neuroblastoma, which is a solid tumor cancer that affects mainly infants and toddlers. We thought this would be a great philanthropic opportunity for the kids to be a part of.

We will be sending your child home with information about the program and how they can help be a part of the fundraiser. We are calling all students to participate and raise as much as they can. The classrooms may have a reward system for the participating students as a way to get them in on the fun!

The official start date of the fundraiser is \_\_\_\_\_, which will run through \_\_\_\_\_.

We appreciate your help in making this fundraiser a success and look forward to seeing what your child can accomplish.

Thank you for your continued support,

\_\_\_\_\_

$2+2=4$



## How to for kids

1. First, ask your parents for help.
2. Talk to your
  - Relatives
  - Friends
  - Neighbors
  - Local organizations
3. Remember, never approach someone you don't know without having a parent or guardian with you.
4. Team up with another classmate! That way you can both help each other and it'll be more fun.
5. Remember to always be kind and say thank you after someone makes a donation.



## How to for parents

1. Talk to your child about the fundraiser.
2. Help them understand why they are fundraising.
3. Set a goal for your children to reach or use an incentive program.
4. Be the first to contribute to your child to help them get started.
5. Bring their collection jar to work and ask for co-workers to contribute.
6. Help them contact friends and family to join in on the fun!



## How to for teachers

First, choose the length of time you would like to hold the Coins4Kids fundraiser—a month, a few months, or a whole school year, whichever works best for your school.

Second, set up a goal of how much you would like to raise. Below are some incentive ideas if the students reach a certain goal.

**If your classroom meets the \$100 mark, they can pick ONE from the list:**

1. Celebrity dress up day
2. 1/2 hour game outside (kickball)

**If your classroom meets the \$300 mark, they can pick ONE from the list:**

1. Hot Lunch with a friend
2. Watch a movie

**If your classroom meets the \$500 mark, they can pick ONE from the list:**

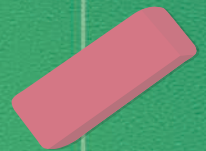
1. Switch teachers for an hour
2. Learn your favorite subject all day
3. Art class outside

**If your classroom meets the \$1000 mark, they can pick TWO from the list:**

1. Sit at the teacher's desk for a day
2. No homework week
3. Candy afternoon

At the end of the fundraiser, the top-earning student gets to be King/Queen for the day. The top-earning classroom gets a pizza party or an ice cream social.

Remember to have fun and help your kids achieve their goals!



# Facts on Neuroblastoma

## What is neuroblastoma?

Neuroblastoma is a solid tumor cancer that arises in immature nerve cells and strikes primarily infants and children. It is the most common cancer that affects infants with an incidence rate of almost double that of leukemia. Its cause is unknown. Nearly 70 percent of children diagnosed with neuroblastoma have advanced-stage disease. Less than 40 percent of children with advanced disease live five years.

## What causes it?

Although the cause of neuroblastoma is unknown, most physicians believe it is an accidental cell growth that occurs during normal development of the sympathetic nervous system.

## Where does it occur?

The most common place for neuroblastoma to originate is on the adrenal gland located above each kidney (40 percent of localized tumors and 60 percent of wide-spread disease). Neuroblastoma tumors can also develop in nerve tissues in the neck (1 percent), chest (19 percent), abdomen (30 percent non-adrenal), or pelvis (1 percent), and anywhere along the chain of the sympathetic nervous system. In rare cases, no primary tumor can be discerned.

## How common is neuroblastoma?

Of approximately 13,000 new cases of childhood cancer in the U.S. each year, only about 650-700 are neuroblastoma. There are similar incidences in other countries and no clear differences between ethnic groups. About 55 percent of all neuroblastoma patients are boys.

## Can neuroblastoma come back?

Despite very intensive therapy for high risk children, neuroblastoma has a high rate of relapse.

2+2=4



## Donate to C4K

Be the Change that Counts

Coins4Kids is a fundraising campaign  
benefiting the Children's Neuroblastoma Cancer Foundation.  
For more information, visit [www.coins4kids.org](http://www.coins4kids.org).



## Coins4Kids



Be the Change that Counts



Coins4Kids is a fundraising campaign  
benefiting the Children's Neuroblastoma Cancer Foundation.  
For more information, visit [www.coins4kids.org](http://www.coins4kids.org).

## You're Invited!

**What:** Coins4Kids coin drive

**When:** August 25, 2014 –  
December 12, 2014

**Where:** Bloomingdale  
Elementary School



Help us fight neuroblastoma cancer by  
donating to the Coins4Kids coin drive.  
Coins4Kids is a fundraising campaign benefiting  
the Children's Neuroblastoma Cancer Foundation.  
[www.coins4kids.org](http://www.coins4kids.org)

## Coins4Kids



Be the Change that Counts

Help us fight neuroblastoma cancer by  
donating to Coins4Kids coin drive.  
Coins4Kids is a fundraising campaign benefiting  
the Children's Neuroblastoma Cancer Foundation.  
[www.coins4kids.org](http://www.coins4kids.org)

# "Participation" circle flyer

**Be the Change that Counts**

\_\_\_\_\_  
(name)



Coins4Kids is a fundraising campaign  
benefiting the Children's Neuroblastoma Cancer Foundation.  
For more information, visit [www.coins4kids.org](http://www.coins4kids.org).

## "Participation" circle flyer



## Instructions

### Materials:

Crayons, markers, colored pencils, glue, tape, scissors, and your imagination!

Get creative! Draw on the mason jar sleeve (below) using markers, crayons, or any writing utensil of your choice. If you have anything else you would like to add to your jar to make it more decorative, please add them. The more creative you get, the better your jar will look!

After you're finished decorating the sleeve, you will need to ask permission to use the scissors. Next, cut along the dotted lines. Then, use glue or tape to place your decorated sleeve around the jar.

Once you have created your jar, you can take it with you and start accepting donations. Have fun, and remember to stay safe!

This sleeve is based on the dimensions of Ball's pint size mason jar (3.2"x3.2"x5.2").

# Coins4Kids

\_\_\_\_\_  
(name)

Be the Change that Counts



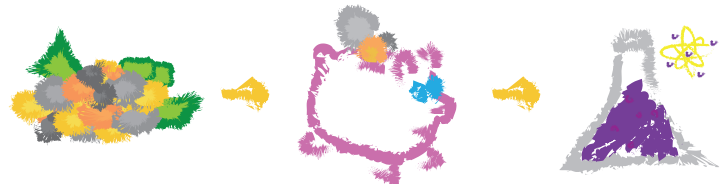
tape or glue here

Be the Change  
that Counts

COINS4KIDS



Coins4Kids



Be the Change that Counts



# Frequently Asked Questions

## How much can someone donate?

There is no limit! People can donate as much as they would like using coins, dollars, credit cards and checks.

## How to use a credit card to receive donations?

If someone would like to donate using a credit card, please have them visit <http://www.cncfhope.org> and go directly to the **Donate Now** page. Next, select **Coins4Kids** from the drop down menu, which is the campaign you're supporting through this donation. This ensures that Coins4Kids will get credit for the donation.

## What do I do with the money once I have collected it?

Please have the students bring the collected money to school and give it to their teacher. When the fundraising campaign is over, the school will issue a cashier's check to:

Children's Neuroblastoma Cancer Foundation  
360 W. Schick Road  
Suite 23, # 211  
Bloomington, IL 60108

Write **Coins4Kids** in the memo section of the check.

## Where is my money going?

Funds collected from the Coins4kids fundraising campaign will be used to help find a cure for neuroblastoma through research funding, education, family support and awareness programs of the Children's Neuroblastoma Cancer Foundation (CNCF).

## Who is CNCF?

CNCF was founded in 2000 by parents who lost their child to neuroblastoma. Hundreds of families from across the country have joined us in the fight against this dreaded disease. CNCF has awarded over \$2 million in research grants to doctors and hospitals across the country that specialize in this form of cancer. CNCF provides an annual parent education program to parents and caregivers and an extensive Parent Handbook written by parents who have been on the journey before them.

2+2=4